

Home improvement rebates and incentives now available!

Energy Upgrade California is a new one-stop program for homeowners to find everything they need to increase the energy and resource efficiency of their entire home, including:

- Rebates and incentives
- Qualified contractors
- Innovative financing options

Making these improvements can help you save electricity, gas and water in your home, lower your monthly bills, and qualify you for up to \$4,000 in rebates.

Energy Upgrade California™

is a triple win for homeowners:

- 1 Rebates for energy, resource and water efficiency improvements
- 2 Lower utility bills
- 3 A more comfortable and livable home

Learn more from an Energy Upgrade qualified contractor and visit:

www.EnergyUpgradeCalifornia.org

Energy Upgrade California is a partnership of the California Energy Commission and the California Public Utilities Commission.

Energy Upgrade California in Alameda County is an alliance among the County of Alameda and its 14 Cities, StopWaste.Org and Pacific Gas and Electric Company.

Upgrade Your Home. Conserve, Save Money!

10/2010



High utility bills?

Time for some homework.



Upgrade your home. Conserve. Save money.



The sum is greater than its parts: Take the “whole house” approach

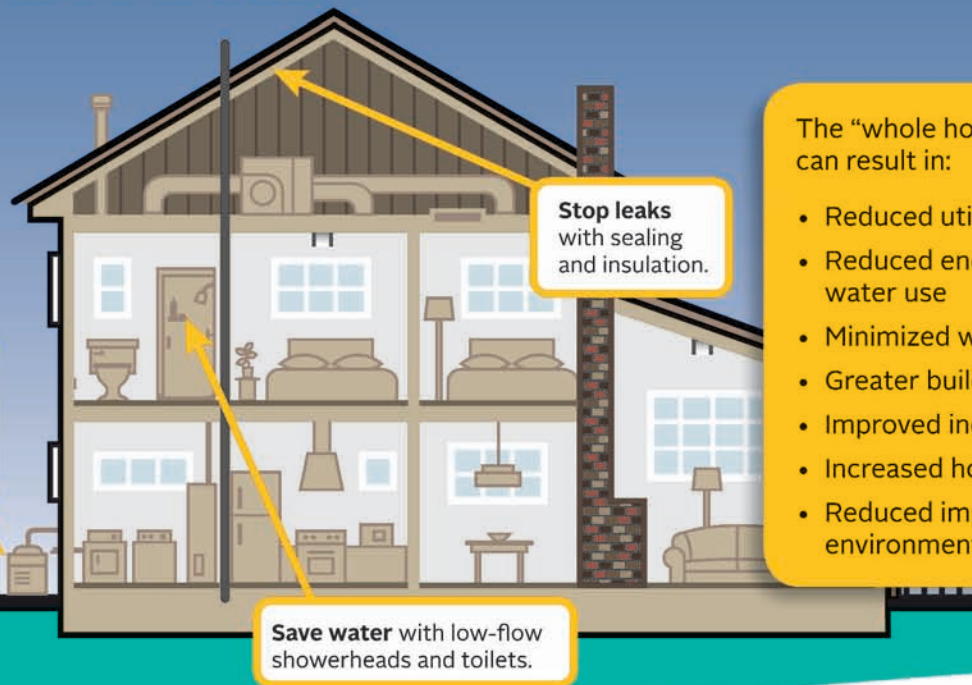
Increasing the efficiency of your home isn't just adding insulation or a low-flow shower head. It's approaching your home as a complete system, with heating, air conditioning, water and waste systems working together with greater efficiency to reduce your utility bills.

For example, in cold months the warm air from your furnace can escape through gaps in your attic. If you seal and insulate your home you won't lose that heat and you won't have to run the furnace as much. You may even find that you can purchase a smaller, less expensive system when the time comes to replace it.

With a “whole house” solution, you'll save money on utility bills, use less resources, and create a home that's more comfortable for you and your family.

By working with an Energy Upgrade California contractor, you can identify more ways to save energy, conserve water, reduce waste and get rebates for:

- Sealing and insulation
- Energy-efficient heating and air conditioning
- Energy-efficient windows
- Solar or tankless water heater
- Other permanent energy-efficiency improvements
- Water-saving devices such as low-flow showerheads and toilets
- Sustainable landscaping/lawn conversions
- Self-adjusting irrigation controllers



The “whole house” approach can result in:

- Reduced utility bills
- Reduced energy and water use
- Minimized waste
- Greater building comfort
- Improved indoor air quality
- Increased house value
- Reduced impact on the environment

Why Upgrade Now?

\$ Rebates Now Available

Your rebate depends on how much you conserve. You can receive:

- \$1,000 for basic sealing and insulating; the **Basic Upgrade Package**
- Up to \$4,000 for more extensive upgrades; the **Advanced Upgrade Package**
- Rebates for a variety of water-saving improvements
- Additional rebates for specific upgrades—ask an Energy Upgrade California contractor

🔗 Unique Financing Options

Energy Upgrade California can help you take advantage of affordable financing options to offset your upfront costs. You'll find more details on the website.

👤 Qualified Contractors

Your participating contractor can help ensure that you get the most out of your home efficiency upgrades and receive all the rebates and incentives you're eligible for.

🏠 GreenPoint Rated Home

Add green measures to the Basic or Advanced Package and your home may qualify for a GreenPoint Rated label. GreenPoint Rated is your assurance that your home is healthier for you and the environment. A GreenPoint Rated label adds real value to your property.

Get started today at
www.EnergyUpgradeCalifornia.org