



FEATURE HIGHLIGHTS
July 24, 2010 – August 1, 2010

2010 Piedmont Bird Calling Contest

The antics continue with the 2010 Piedmont Bird Calling contest filmed in May of this year. See a modern flock of PHS students as they squawk, tweet and whistle their way into history as part of the 45th annual bird calling event.

Public Service Announcements (PSA's)

A PSA promotes programs, activities, or services of federal, state, or local governments or the programs, activities or services of non-profit organizations and other announcements regarded as serving community interests.

PSA's featured this week may include:

- ***The Piedmont Harvest Festival*** - Have you picked your largest tomato, made your award winning pie, and pickled your favorite vegetable? In preparation for this year's annual harvest festival we'll take you behind the scenes with neighbors on Wildwood Avenue who'll share their experiences of growing, canning and pickling their award-winning hopefuls.
- ***Inspiration and Promise*** - In honor of its 75th anniversary, the East Bay Regional Park District has created a new 10 minute informational video. It profiles some of the many parks in the area with interviews from local personalities.
- ***4Rs - Reduce, Reuse, Recycle, and Rot*** - StopWaste.Org created an educational video showing how students from Alameda County practice these guidelines at home, school, and play.
- ***Adventures in the Watershed, Starring Mr. Ball*** - The Alameda Countywide Clean Water Program produced this entertaining short video as a way to encourage watershed stewardship throughout the County. Learn about the sanitary sewer and storm drain systems, and discover how you can help prevent pollution.